

New year, new friends, new sleds.

For the third year in a row, SKI-Doo interviewed snowmobilers across the U.S. and Canada, asking riders to share their best SKI-Doo snowmobiling story in the 2004 Ultimate Rido contest. Then, five lucky winners won an all expenses paid trip to our private photo shoot location to be the very first to ride the new 2004 Ski-Doo snowmobiles. As you're about to see, they enjoyed a preview of the most advanced line of snowmobiles ever assembled.



The Revolution comes full circle.



[Rotax]

Power, Just the way you like it. Every time.

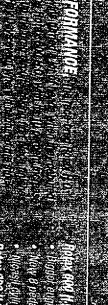
Visit the Ski-Dec.com virtual Dyno Center for a complete demonstration of the benefits of Rotax technology. efficiency of the 4-TEC" V-1000 4-stroke, or a combination of the two, there's a 2004 Ski-Doo snowmobile perfect for you horsepower engines abound. Whether you're craving the lightweight extreme performance of the Rotax 800 H.O., the fuct Rotax advancements in performance, innovation and reliability. • This year, cleaner 2-strokes, cleaner 4-strokes and high From the expanded line of cleaner 2-TEC" 2-strokes to the growing family of High Output engines, no one matches the Bombardier-Rotax continues to thrust snowmobiling forward with an unparalleled range of sophisticated engines in 2004.





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[Elite]

Luxury, style and comfort at every turn.

The best vehicles for wintertime fun have always originated from Ski-Doo. Now, on the 30th anniversary of its debut comes perhaps the most significant Ski-Doo innovation yet: the rebirth of the Elite. The introduction also serves as the next chapter of a storied family legacy, because the project leader for the Elite concept is Charles Bombardier, grandson of Bombardier founder, Joseph-Armand Bombardier. • A brainchild of the Bombardier Advanced Concepts and engineering team, this ultra-fun 2-passenger cruiser is a modern version of a snowmobiling classic. Combining timeless styling with luxurious comfort features, it is the perfect machine to cruise through winter's wonderland with friends and family. Designed as the perfect touring machine, it utilizes a unique side-by-side seating design to deliver the most comfortable ride on snow. The spacious windshield provides a clear, panoranic view, while protecting the riding compartment



4-stroke engine with three in-line cylinders and top fuel efficiency. So not only do you enjoy maximum stability and control you retreated to superior responsiveness every time from the elements for a more pleasurable ride. There's even a spacious storage compartment that allows you to bring luggage, food and supplies for long outings and overnights. The Elite is the most passenger-friendly snow machine ever created. Front row seating provides an unobstructed forward view, and makes it easier to communicate. The comfortable, full seats feature seat belts. • The unique twin track design provides ample traction and stability. It is powered by a state of the art Rotax 4-TEC 1500cc you punch the accelerator. Top of the line convenience features such as electric start, reverse and power outlet for cell phones or GPS, as well as stylish instrumentation, complete machine for outdoor enthuslasts. There's truly nothing like package. One ride is all it takes to realize the Elite is unquestionably the ultimate 2-person recre

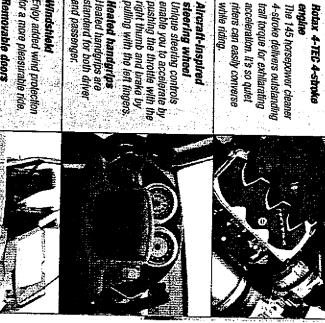


Twin SC-10 III"

suspension
The unique suspension
absorbs bumps and provides responsive handling.

Padded Seats

The dual seats provide ample support and are adjustable for added comfort



Windshield

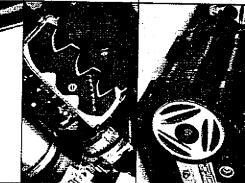
and passenger,

Heated handgrips
Heated handgrips are
standard for both driver

for a more pleasurable ride. Enjoy added wind protection

Removable doors

a more open ride. Doors are easily removed, to



Rotax 4-TEC 4-stroke

trall torque for exhilarating

acceleration. It's so quiet

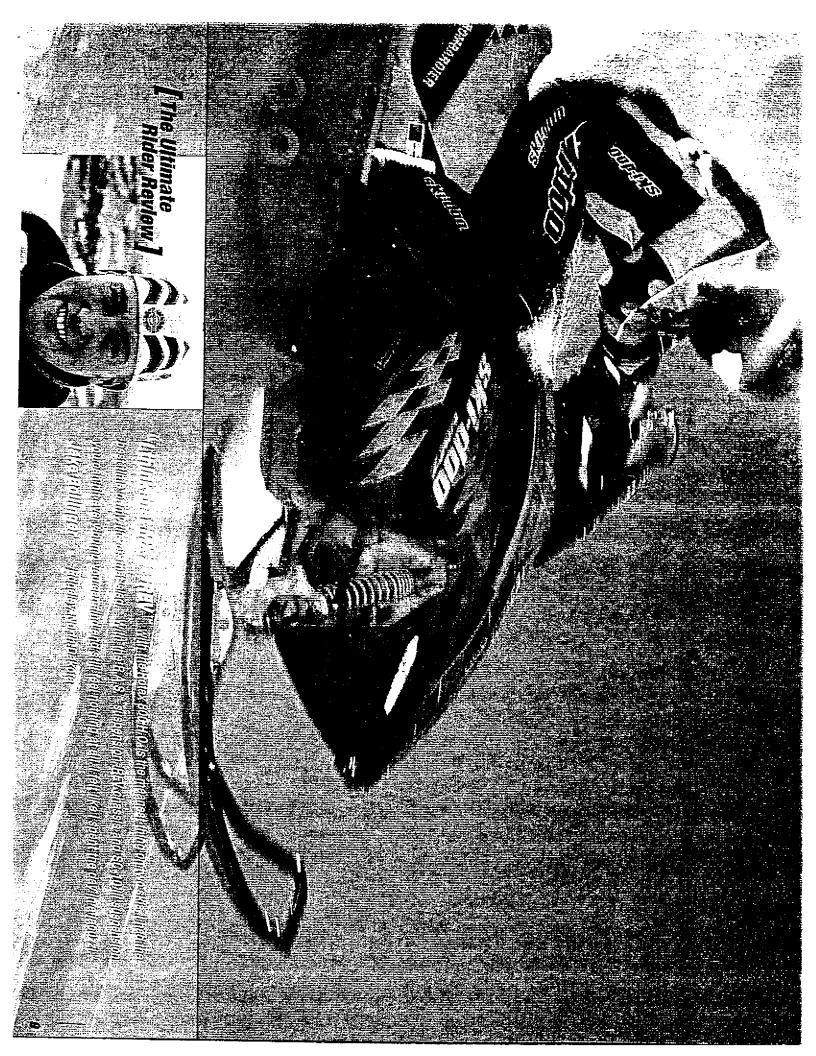
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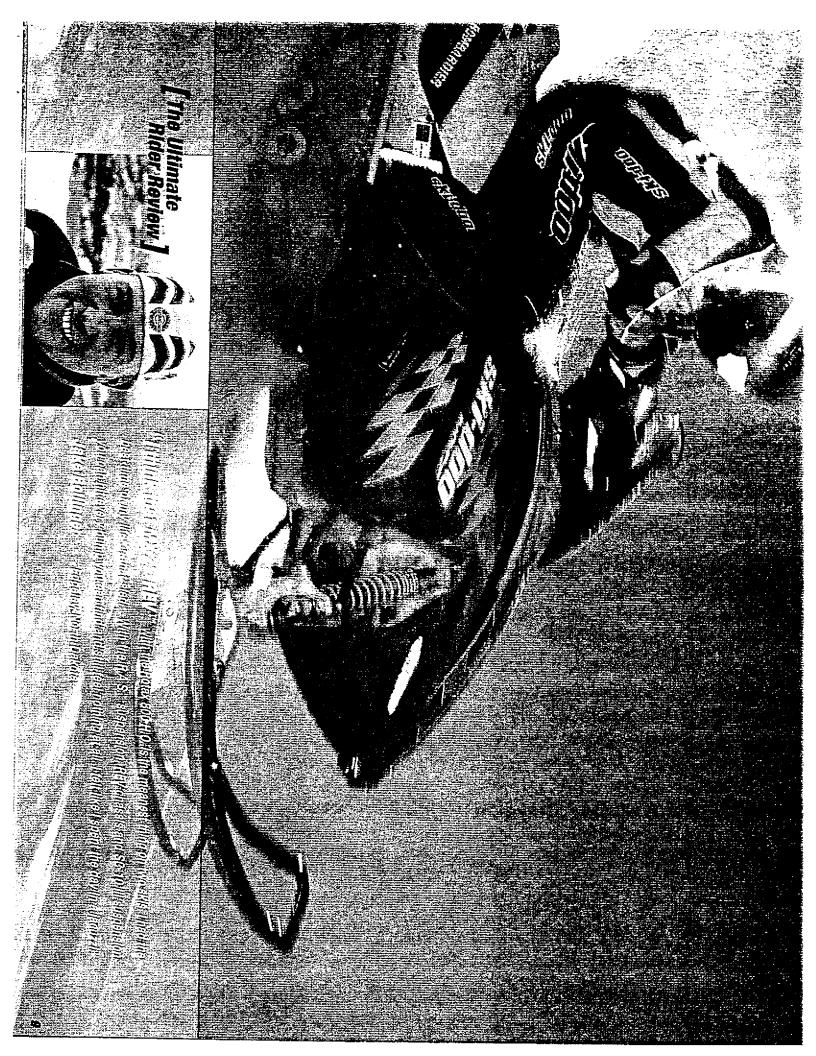
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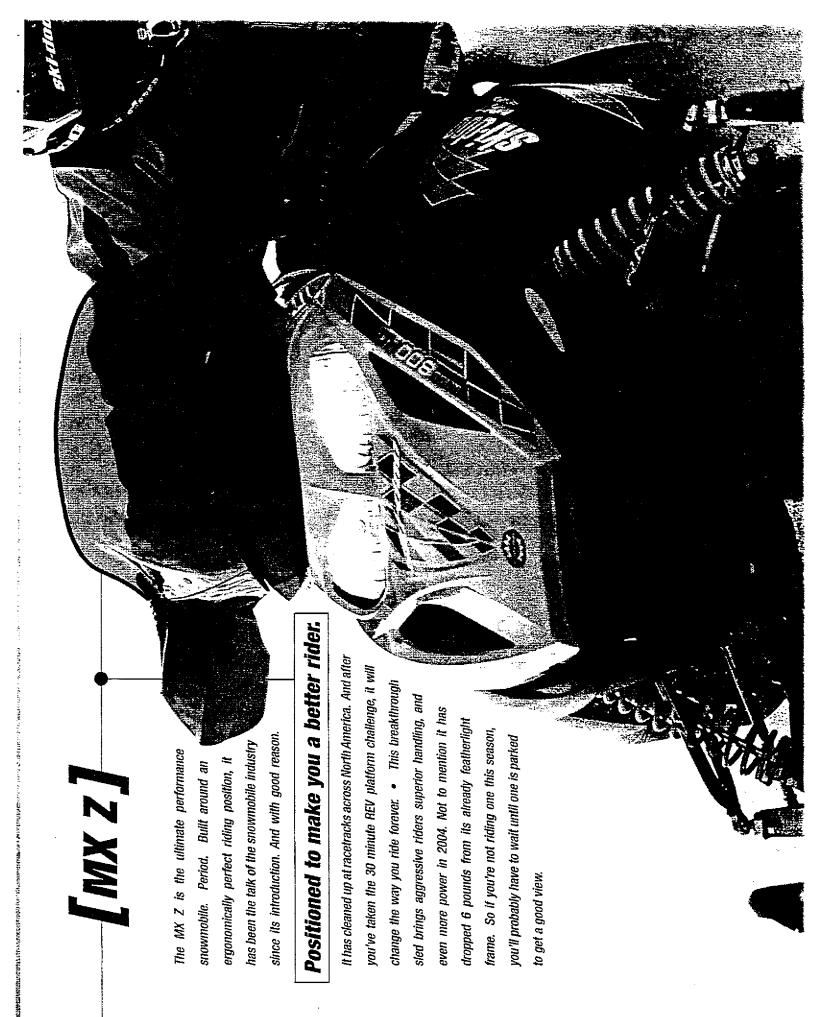
riders can easily converse



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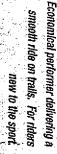


A no compromise sled. For the rider who wants to ride in every condition; trails,

bumps, or deep snow.



Perfect for trail riders looking for a great value.



REV-X Tunnel

ing for added storage space. sheds six pounds while allowracing sleds, this design

Rotax 500 S.S. Rotax 600 H.O. 600 H.O. SDI engines and Rotax 2-TEC Rotax 800 H.O.

Response Angle
Suspension (R.A.S.")
The lightweight A-Arm and extruded aluminum ski leg energy absorption and the ullimate in performance and suspension system for better to the shocks and front design transfers more energy

HPG" Shocks

demanding expectations. most aggressive riders' Constructed with a high pressure gas chamber for greater fade resistance, it lives up to the

SC-10 III

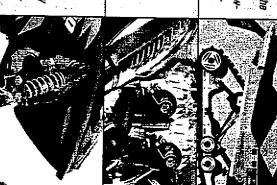
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Precision" Skis

comering while virtually delivers smooth and precise ellminating darting. The dual carbide design



With the same genetics as the











too, whinting both the SnoCross and the HillCross events in '02 and Snowcross again in '03, Making It the SHI-Doo X-Team completely dominated the WSA snocross circuit from pole to pole, All fold, it won 13 of Winningest sled on snow. different racers took the checkered flag aboard the Wundersled. Of course it cleaned up at the X-Games the 15 races it started during the 2002 race season. But no single rider hogged the spotlight. In fact, six No sled in the history of snowmobiling had a more incredible debut than the MX Z*-REV! With it the



contralization. This is by far the easies The Summit-REV is going to Itimate er Review j

f you like riding in extreme.

Extremely Impressive

conditions and in extreme locations the Summit" Highmark" Will take

you'almost anywhere you want to go. Its long and wide 1511 x 16" track a glides on top of the sofiest, deepest powder you'll ever find. The extra long

Powder Max" track, combined with the new REV chassis is impressively easy to maneuver. So boondocking through the backcountry is truly as easy as a walk in the park.



Go above and beyond.

If your friends don't ride the new Summit-REV" they'll be left

behind. Because it is a far superior machine for three reasons. First, its mass is centralized around its the lightest sled ever produced create the best power to weight ratio on the market! And of course its pivot point, making it easier to handle in deep snow. Second, the powerful Rotax engine, together with superior weight distribution allows you to climb to places beyond the reach of most machines.



Aggressive tillclimbers will areas. Zero-weight RER is standard



Summit Sport

sled with 151-inch Powder Max track, 16 The best Summit value ever. REV platform inches wide, standard. Rolax 800 H.O. isons his best many required. twin and a long list of mountain

DPM The Digital

snow performance. eap fulpireisino pur paeds resulting in increased track

design transfers more energy to the shocks and extruded aluminum ski leg front suspension system for Suspension (R.A.S.) whiter energy absorption and

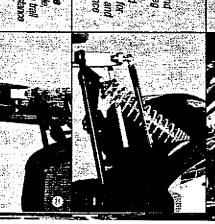
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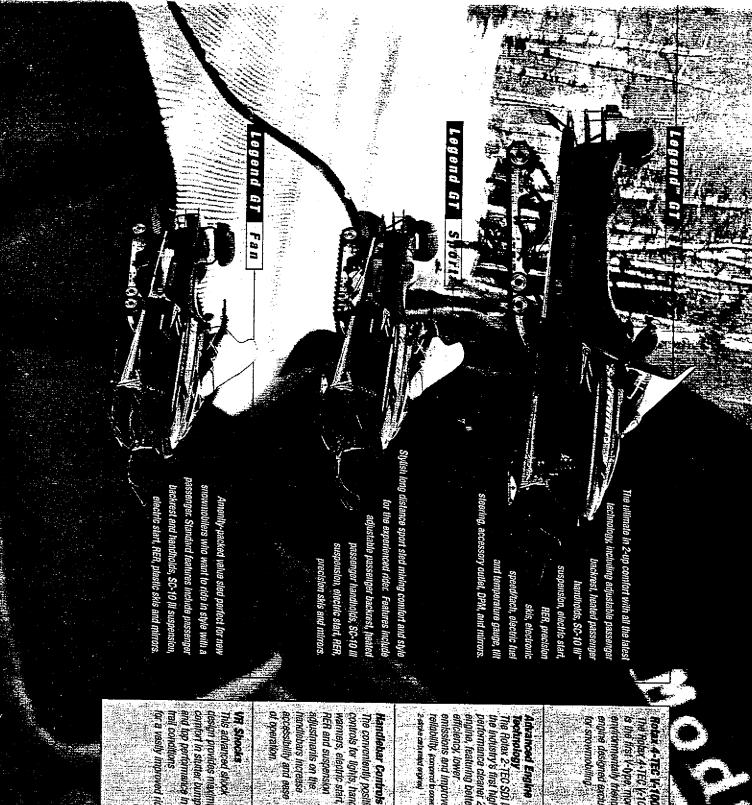




For enjoying good old winter fun the Legendis the perfect ride. This recreational snowmobile offers a conventional riding position, classic styling, loads of convenience features The one to run for a little fun. engines to choose from!" and a variety of cleaner







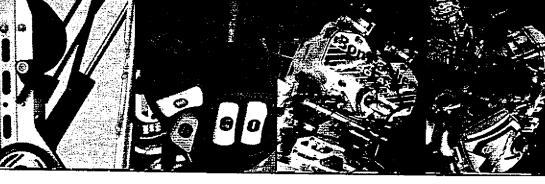
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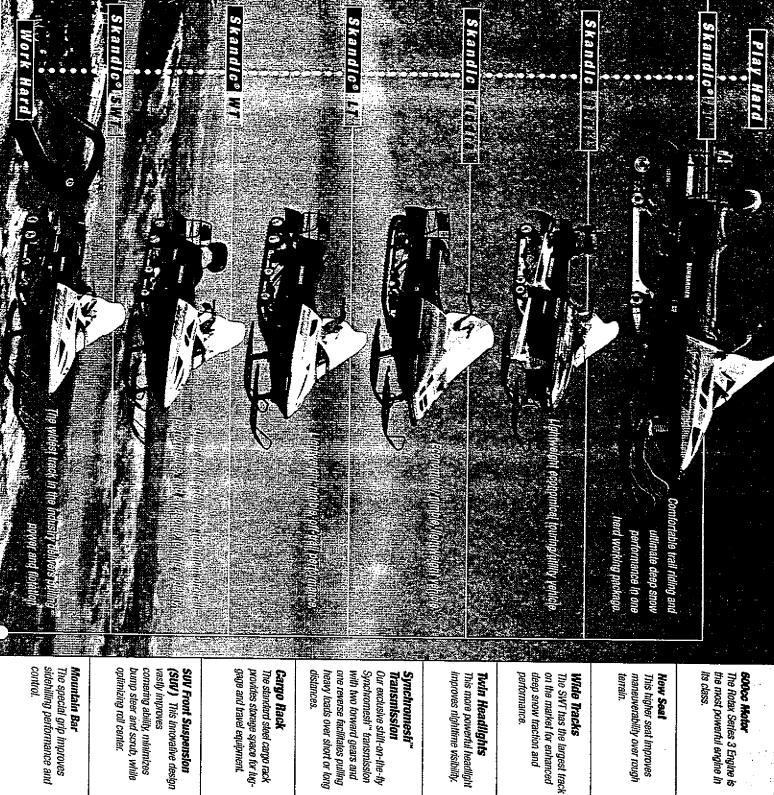




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"Hebill," Front the SUV Dackage that gods



the most powerful engine in

maneuverability over rough

deep snow traction and on the market for enhanced

This more powerful headlight improves nighttime visibility.

one reverse facilitates pulling Our exclusive stift-on-the-thy heavy loads over short or long with two forward gears and Synchromesh" transmission

gage and travel equipment The standard steel cargo rack provides storage space for lug-

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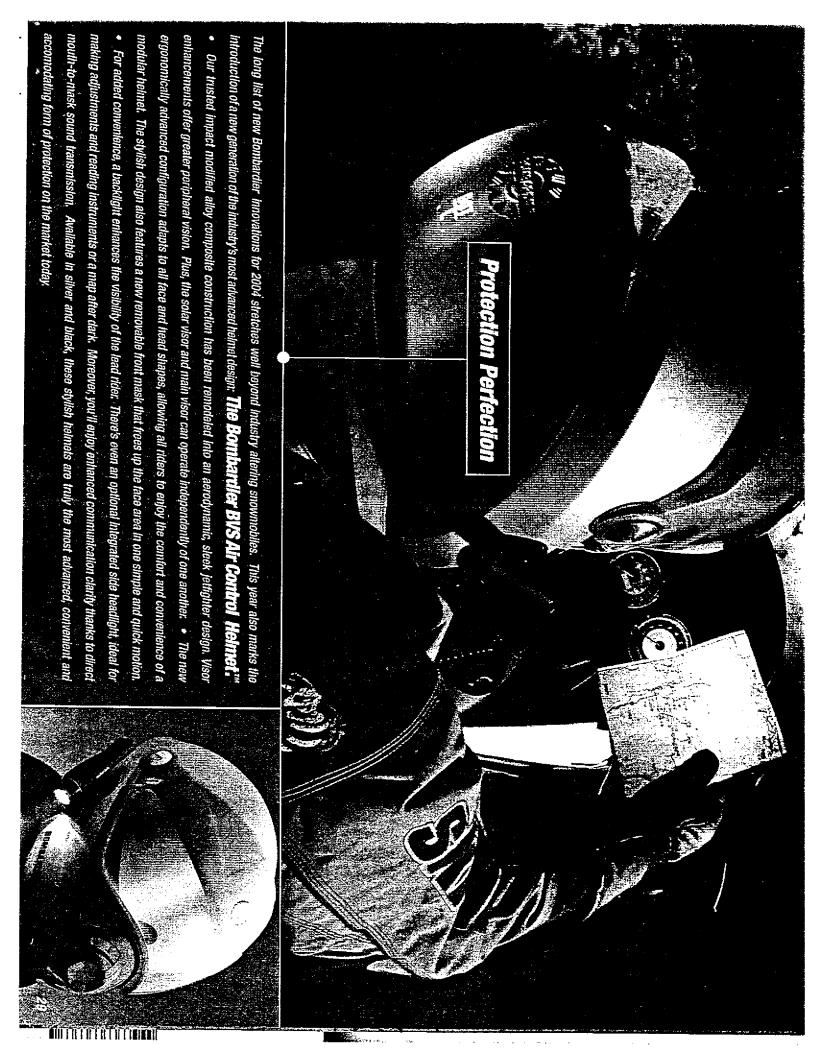


ski-doo.com

Snowmobilers can't seem to get enough of the sport they love. That's why we've created Ski-Doo.com. It's the perfect place to turn to for

information about Ski-Doo snowmobiles and technologies. Whether you want to build your own sled, tour a virtual showroom, view 3-D animated technical demonstrations, find a local dealer or enter the Racing Zone, it's right here, all day, everyday, at Ski-doo.com,





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Bombardier, Experience the Extraordinary.



At Bombardier, we have a tradition of making extraordinary ideas come to life. Ever since J.-A. Bombardier founded the company in 1942, our name has been synonymous with quality and creativity. His ploneering spirit is a legacy that has kept us growing and exploring new frontiers. Today, in the Americas, Europe and Asia-Pacific, almost 80,000 people are keeping the Bombardier spirit alive in all of our sectors, from aircraft to rall transportation to recreational vehicles.

At Bombardier Recreational Products, Innovation and passion are at the heart of our commitment, our products, and our brands. These values, which come alive through technology and design, have but one compelling purpose: to deliver to consumers the most extraordinary recreational experience anywhere.

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